



THE J.M. SMUCKER COMPANY
2019 CORPORATE IMPACT REPORT



Over
7,000
Talented & Experienced
Employees

Headquartered in
Orrville, Ohio



OUR PURPOSE

Feeding Connections That
Help Us Thrive - Life Tastes
Better Together



More Than
30
Locations Across
North America



\$7.8 Billion
Net Sales

Smucker
Family-Led for
120+ Years

90%
of U.S. Homes
Have a Smucker
Product in the
Pantry

SMUCKER AT A GLANCE





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DEAR FRIENDS,

At The J.M. Smucker Company, we believe success is driving business growth while also helping those associated with our Company thrive. And for more than 120 years, we have done just that.

Today, our products are found in 90 percent of U.S. homes and countless restaurants and hospitality venues. This successful business foundation allows us to positively impact the lives of the employees, consumers, pets and business partners connected to our Company, as well as the communities and planet we all share.

It's with this perspective that we are pleased to present our 2019 Corporate Impact Report. In these pages you'll see several examples of the positive impact we aspire to have on those connected to our business, all governed by a single philosophy: Being a successful business and a responsible one are not mutually exclusive. For us to truly thrive, we must take an active role in helping those associated with us thrive as well.

It's impossible to work for our Company, or to know us for very long, without recognizing how closely we hold our *Basic Beliefs* of *Quality, People, Ethics, Growth* and *Independence*. Guided by these beliefs, we are passionate about:

- o Creating products that add value to the lives of consumers and pets
- o Holistically supporting our employees as unique individuals
- o Developing mutually beneficial partnerships with our customers
- o Helping those throughout our supply chain achieve a high quality of life
- o Supporting the communities we are fortunate to be a part of
- o Ensuring our operations have a positive impact on the planet
- o Delivering shareholder value

In the last year, we have put these beliefs into action in several ways, such as signing a significant virtual power purchase agreement that will reduce our emissions; helping our employees learn new skills; and increasing our support of Feeding America®, Rescue Bank® and the Red Cross.

These are only a few examples of our Thriving Together philosophy, but they bring to life the difference we are making in five key areas:

ENVIRONMENTAL IMPACT

Respect for the environment is understandably a major component of our approach to responsible corporate citizenship—and has been throughout our history. We are proud to be making great progress against our established 2020 environmental impact goals including achieving two of them a year early.

SUPPLY CHAIN IMPACT

We recognize the sustainability of our supply chains is critical to improving the livelihood of thousands of farmers, providers and their families. As we source ingredients, packaging and other necessary goods from across the globe, we have a unique opportunity to make a positive impact, and we are committed to doing so.

CONSUMER IMPACT

Since our founding in 1897, we have been committed to delivering safe, high-quality products consumers can trust. Today, that commitment to providing food that people and pets love is supported by a dedication to delivering the very best in every can, bag and jar we distribute. This spirit extends to our commitment to be transparent about our ingredients, packaging materials and sourcing practices so consumers can make the best decisions for themselves and their loved ones.

EMPLOYEE IMPACT

We care about our employees as people and embrace a whole-person, long-term mindset. That is the basis of our Total Rewards philosophy, which supports the physical, financial and emotional well-being of our more than 7,000 employees.

Helping people enhance their skills and capabilities is key to our employee development approach. From core learning opportunities focused on collaboration and leadership, to a continuous technical learning curriculum available for all

employees to complete at their own pace, we don't just help people perform their jobs better. We encourage our employees' development to support their professional and personal growth and satisfaction throughout their career.

COMMUNITY IMPACT

At Smucker, we believe when we connect, we are stronger. And, when we are stronger, society thrives. Our efforts to bring that benefit to as many people and pets as possible shows up in our three-pronged approach to community support and philanthropy: Thriving Families and Kids, which supports nutrition, family care and education; Pets & People Thriving Together, through which we help feed and place pets in need and pair pets with people who need their support; and Thriving Communities, where our support ranges from promoting childhood literacy to assisting in the moments following disasters that put communities under tremendous stress.

OUR COMMITMENT

The J.M. Smucker Company and our products continue to be a part of the daily lives of millions of people and pets. That's true of consumers who enjoy what we create; our neighbors who live near our facilities; our business partners who contribute to quality and freshness; and our employees who help carry forward the principles the Company was built on and continues to be inspired by. There are so many aspects to the idea of being a responsible organization, but for us, it begins and ends with the positive impact we can have on, and with, our constituents. We're proud to share this update with you, and are grateful for your continued support.

Mark Smucker
President and Chief Executive Officer

OUR THRIVING TOGETHER PHILOSOPHY IN ACTION

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ACHIEVED OUR
LANDFILL DIVERSION
GOAL OF 95% OF
TOTAL WASTE



IN THE LAST
5 YEARS WE HAVE:

IMPACTED 16,500
SMALLHOLDER
PRODUCERS

IMPROVED 19,950
HECTARES OF LAND

FACILITATED \$2.4M
IN LOANS

#SeeHer

JOINED THE
SEEHER INITIATIVE
AND REINFORCED
OUR COMMITMENT
TO PORTRAYING
WOMEN AS
SUCCESSFUL
ROLE MODELS



PLEDGED \$500,000 TO
THE AKRON CHILDREN'S
HOSPITAL REACH OUT
AND READ™ PROGRAM



SURPASSED OUR
WATER USE
INTENSITY GOAL WITH
A 17% REDUCTION
VERSUS 2014



PROVIDED 3,400
EMPLOYEES WITH
PROFESSIONAL
SKILLS TRAINING



DONATED 23M
MEALS TO PEOPLE
AND PETS IN NEED



SUPPORTED THE
RED CROSS AND ITS
DISASTER RELIEF
EFFORTS AS A
DISASTER RESPONDER



SIGNED A VIRTUAL
POWER PURCHASE
AGREEMENT TO
SIGNIFICANTLY REDUCE
GHG EMISSIONS



ADDED HOW2RECYCLE®
LANGUAGE TO CERTAIN
COFFEE PRODUCTS



SUPPORTED LAUNCH
AND CONTINUED
PROGRESS OF
INNOVATIVE I
PROMISE SCHOOL



PARTNERED WITH
OUR EMPLOYEES TO
DONATE \$370,000 TO
THE UNITED WAY

ENVIRONMENTAL IMPACT

DRIVING A POSITIVE ENVIRONMENTAL IMPACT

Our Company’s story starts with the soil. Environmental considerations have always been a key factor when we determine how to operate our facilities, develop new products and source ingredients and other materials. We all thrive when we enjoy the fruits—literal and figurative—of a healthy planet. We owe it to our customers, consumers, employees, partners and neighbors to act responsibly in everything we do.




We carry this objective out with established principles, an ever-growing list of specific initiatives and our sights set on goals we’ve established for our operations.

Our Vice President, Government Relations and Corporate Sustainability, is the executive sponsor of the Company’s cross-functional Sustainability Steering Committee and has the highest level of direct responsibility for climate change initiatives

within the Company. This Committee, which is chaired by our Director of Sustainability, leads our sustainability goal-setting and related efforts, including actions to mitigate climate change risks and pursue opportunities to reduce emissions. The Committee meets on a regular basis to prioritize and report on the progress of the various sustainability efforts throughout the Company. Our Vice President, Government Relations and Corporate Sustainability reports on these activities to our executive leadership team, including the Chief Executive Officer, and Board of Directors through its Nominating, Governance and Corporate Responsibility Committee.

We are proud to have made continued progress against our 2020 environmental sustainability goals, including achieving two of them a year early.

PROGRESS AGAINST 2020 ENVIRONMENTAL SUSTAINABILITY GOALS

	 Landfill Diversion	 Water Use Intensity	 GHG Emissions Intensity
Progress through 12/31/18	95% of total waste	17% reduction versus 2014	6% reduction versus 2014
2020 Goal	95%	15%	10%



LANDFILL DIVERSION EFFORTS

Reaching our landfill diversion goal was achieved through the efforts of employees at both our offices and manufacturing facilities. Some specific highlights from the past year included:

- o Our Gentilly *Folgers*® coffee roasting plant in New Orleans won the 2019 Love Your City award from the Love Your City Regional Sustainability Committee. The employees won the program's Best All Around award for progress toward the goal of diverting 100 percent of waste from landfills by 2020.
- o The team at our *Jif*® plant in Lexington, Kentucky, found a great use for excess plastic caps they had following a packaging update. Instead of sending them to a landfill, the plant donated them to the Kendyl and Friends Foundation, which turns unwanted plastic into benches for handicap accessible playgrounds in the area.
- o Our pet food plant in Buffalo, New York, has achieved Gold certification from the TRUE Zero Waste certification system for its work toward 100 percent landfill diversion, as well as its efforts to minimize the amount of waste it generates.

WATER USE INTENSITY REDUCTION EFFORTS

Our facilities in Topeka, Kansas; Orrville, Ohio; Ripon, Wisconsin; and Cincinnati, Ohio, are among the sites that stand out for their efforts to use less water in their operations.

Some highlights include:

- o Our Topeka team drove a water savings equivalent of more than 2.6 million gallons per year through the repair of seals on a pump used for cleaning.
- o Reducing excess rinse water on a packaging line at our Orrville facility generated nearly 7 million gallons of water savings annually.
- o Identifying opportunities for maintenance on the facility's pasteurizers and water system in Ripon helped the team save 6 million gallons of water in the last year.
- o An operational change initiated by our team in Cincinnati, utilizing a chiller unit to supply cold water, delivered an estimated savings of 20 million gallons of water per year.

GHG EMISSIONS INTENSITY REDUCTION EFFORTS

Our efforts around GHG emissions reduction are focused on being efficient in our usage and also improving the fuel sources we utilize to more environmentally friendly options.

Plum Creek Wind Project

A major part of our GHG emissions reduction effort is the long-term virtual power purchase agreement we entered into with Lincoln Clean Energy, LLC to help finance the creation of a utility-scale wind project called the Plum Creek Wind Farm in Wayne County, Nebraska. A portion of the renewable energy produced there is expected to address approximately 50 percent of our total electricity use starting in 2020.

The Plum Creek project will create jobs in Wayne County, generate enough renewable electricity to power more than 100,000 homes and will expand the country's renewable energy capacity.

Project Evergreen

For a manufacturing facility, just as for a homeowner, the monthly utility bill tells only part of the story. Your energy usage and associated emissions might go up or down—but to do something about it, you need to dig deeper and find out why.

Did the weather get colder or hotter, putting a strain on HVAC use? Did production spike or decrease? Is there an area you can shut down for a period of time? By modeling the real-world factors that drive energy use, a manufacturing facility can identify and implement real-world measures to be more efficient.

Project Evergreen is our way of taking that detailed look, and so far, 11 of our largest manufacturing facilities have undergone an analysis of the factors that go into energy use fluctuations. Those efficiencies could lead to \$4.4 million in potential cost savings, which we can use for other improvements. The locations we studied are currently working to put those changes into action.



SUPPLY CHAIN IMPACT

STRENGTHENING OUR SUPPLY CHAIN

The long-term viability of our supply chains doesn't just support our business; it helps the farmers and providers who count on them for their livelihood and those of their families. Our commitment to supporting these supply chains requires clarity on the expectations we have for our suppliers, a dedication to collaborating with our partners to ensure they continue to comply with established standards and a passion for continuous improvement.

SUPPLIER EXPECTATIONS

To bring consumers the wide variety of products they seek for themselves and their pets, we reach across the U.S. and the globe to purchase ingredients, packaging and other necessary goods. To apply our principles across this highly diverse array of sources, we need to remain diligent to ensure responsible behavior is being practiced throughout our supply chain.

That includes our own actions and the actions of those we do business with—all of which is part of our comprehensive strategy for ensuring we source safely, sustainably and ethically.

By establishing a specific Supplier Code of Conduct, that aligns with The Consumer Goods Forum's principles, and introducing our Global Responsible Sourcing Program, we have provided thorough guidance to our suppliers and a system to review and evaluate their adherence. That evaluation includes detailed questionnaires our suppliers complete to provide us with transparency on their processes. We review these assessments in detail to determine areas that require further scrutiny and possible remediation. In addition to this process, we monitor our suppliers regularly to confirm compliance and strive for continuous improvement for a responsible supply chain.

The Global Responsible Sourcing Program includes the following objectives:

- o Ensure all our products are produced ethically and in accordance with local laws and standards.
- o Empower the workers of our supply chains with the management of social, ethical and environmental impacts in their communities.
- o Protect our business and brand reputation, and mitigate risk for our customers by implementing proactive supply chain risk management systems.
- o Create a competitive advantage by building capacity for our suppliers so they can meet our responsible sourcing standards and expectations.

RESPONSIBLE SOURCING

We have focused our efforts on making a positive impact against the unique challenges posed by the different supply chains we source from. Some notable examples include green coffee, peanuts, fruit, palm oil, seafood, black pepper, quinoa, eggs and honey.

Green Coffee

Most people enjoy our *Folgers®*, *Dunkin' Donuts®*, *Café Bustelo®* and *Café Pilon®* brands one cup at a time. As the third-largest coffee roaster in the world, we are committed to the sustainability of the supply chain that provides the green coffee that delivers so many consumers' favorite morning beverage. For the past several years, we have sourced 10 percent of our total retail coffee from certified green coffee sources, while contributing significant resources to efforts that directly impact coffee producers. Since 2012, we have pursued a sustainability strategy for green coffee built around responsible sourcing, smallholder support and integrated environmental efforts. Here are some of the ways we've implemented that strategy.





BETTER COFFEE HARVEST PROJECT

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The Better Coffee Harvest Project is a five year, \$3.9 million initiative funded by the U.S. Agency for International Development, Smucker and the PIMCO Foundation.

Starting in 2014, the aim of the project has been to help 6,000 coffee farmers in El Salvador and Nicaragua overcome coffee leaf rust and increase their productivity and coffee sales. With the project now complete, we are proud to have exceeded many established benchmarks.

11,000

farmers trained in proper
agriculture practices

9,455

farmers registered as
beneficiaries

92%

adoption of recommended
good agricultural practices

50%

yield increases for
participating farmers

18%

increase in income
from coffee sales

\$2.4m

in loans to farmers

MAS PLUS

In 2017, we joined the international non-profit, TechnoServe, and the U.S. Department of Agriculture (USDA) to launch the MAS PLUS Project in Honduras. MAS PLUS is committed to supporting 31,465 farmers with a focus on enhancing their production and market access. The training is being coordinated in two phases: the first is focused on improved technologies to increase crop yields and improving product quality; the second is centered around linking farmers to formal markets to enhance their potential profitability. The program is currently meeting or exceeding its targets and has seen strong participation from smallholder farmers in the region.

MOCCA

Another joint initiative in partnership with TechnoServe and the USDA, along with principal partner Lutheran World Relief, is the Maximizing Opportunities in Coffee and Cacao in the Americas (MOCCA) Project. We are the project's largest private-sector sponsor.

This five-year, \$36.4 million effort is meant to improve the livelihoods of more than 120,000 farmers by building up the key agricultural sectors of coffee and cocoa in Guatemala, El Salvador, Honduras, Nicaragua, Ecuador and Peru. These crops are vital in those economies, but aging trees, climate change and disease put the farms there at risk. A coffee leaf rust outbreak between 2012 and 2014 cost more than \$1 billion in crops and 1.7 million jobs, especially impacting small family farms.

MOCCA will train farmers on climate-resilient coffee agronomic practices, open new doors to financing, make high-quality genetic material available for planting and support research to develop more resilient coffee varieties. The project also links farmers to higher-value markets where they can earn more money to reinvest into their farms.

Hanns R. Neumann Foundation

This Hamburg, Germany-based organization works in 18 countries to help smallholder farmers adopt best practices, gain entrepreneurial skills and move toward economic self-sufficiency. Since 2013, we have worked with the Neumann Foundation in Indonesia with the goal of increasing coffee yields by 50 percent for up to 5,000 participating farmers by providing them with technical expertise and organizational support.

Due to the project's success and visibility, registration has now reached more than 7,500 farmers, many of whom live in remote areas with limited access to training and best practices. The project has enhanced the coffee supply chain while increasing profitability and offering greater opportunity for smallholder farmers.

One highlight of our work with the foundation has been the story of Ibu Nur, an Indonesian coffee grower, who has become a leader in her native village of Tanjung Kari in the Southern Sumatra Province. After returning there from an earlier career in the capital of Jakarta, she recognized the potential of responsible coffee growing to enhance livelihoods in her community and is now taking the lead to train three different groups of female coffee farmers representing more than 70 total growers.

World Coffee Research

We are also proud to be a founding member and platinum partner of World Coffee Research (WCR), which aims to increase the availability of quality coffee in a sustainable manner through research and development. WCR does vital work to address the challenges facing coffee in the 21st century, including preparing for climate change, increasing yields, improving farmer profitability, protecting and increasing quality and controlling disease and pests.

Past work from WCR includes the 2017 report Global Coffee Conservation Strategy for Coffee Genetic Resources—a comprehensive strategy to conserve the future of coffee with The Crop Trust—and the Global Coffee Monitoring Program, a 20-country program that represents the world’s largest network of on-farm coffee trials. The program, WCR’s largest to date, will provide a global data set on farming innovations—including climate-smart agriculture practices and improved varieties—that drive farmer profitability. The results will redefine farmer training protocols for the future.

Peanuts

With peanut butter brands such as Jif®, Santa Cruz Organic®, Smucker’s®, Laura Scudder’s® and Adams®, we have a stake in the health of peanut-producing regions in the U.S. That’s why we help the USDA and the Flint River Soil and Water Conservation District implement practical solutions through a Regional Conservation Partnership Program (RCPP) that covers growers in the Apalachicola-Chattahoochee-Flint and Ochlockonee River Basins.

These areas are particularly vulnerable to climate change events such as flooding, extreme heat events and disrupted water availability. Farmers and landowners who participate in the RCPP have access to resources and guidance to help strengthen land and farm resiliency to climate change impacts across a diverse spectrum of land uses and habitat types.

As part of this commitment, we are helping build a comprehensive data set to showcase the sustainable nature of peanut production throughout all peanut-producing regions. This project also aims to develop an educational program for growers to evaluate their farming practices in comparison with the overall data set to improve their environmental and economic sustainability.

Fruit

Though it represents only a small portion of our total ingredient purchases today, we have a rich fruit-based heritage. We buy thousands of tons each year, 80 percent of which is processed in our own facilities.

In partnership with industry-leading organizations and growers, we support research and best practices for the long-term viability of fruit supply chains across the U.S. We are an active member of the California Strawberry Commission, a state government agency charged with conducting research on sustainable farming practices to support California’s strawberry industry. We also work with both the Oregon Raspberry and Blackberry Commission and the Washington Red Raspberry Commission to promote sustainable red raspberry, black raspberry, blackberry and boysenberry production.

Palm Oil

Palm oil is a versatile stabilizing ingredient found in a small number of products across our business. Even though we only source a small volume of palm oil relative to our peers, we work to make sure our sources are fully sustainable because of the social and environmental risks involved in the palm oil supply chain.

Today, 100 percent of the palm oil we purchase directly is from responsible certified sustainable sources — 87 percent of which comes from Indonesia and 10 percent from Malaysia. Since 2012, we have made Roundtable on Sustainable Palm Oil (RSPO)-certified palm oil purchases. Additionally, seven of our manufacturing facilities are RSPO supply chain-certified. These facilities are subject to additional RSPO training, record-keeping and physical handling protocols.

We work with our suppliers to ensure the palm oil we source is harvested based on the following practices:

Protecting forests

- o No development in high-carbon stock forest areas or high-conservation-value areas
- o No burning to clear land for new planting or replanting

Protecting peat lands

- o No new development on peat lands, regardless of depth
- o Apply Best Management Practices for existing plantations on peat lands, and explore options for restoration when feasible

Fostering positive impacts on human and community rights

- o Respect and support the Universal Declaration of Human Rights
- o Respect and recognize the rights of all workers
- o Facilitate the inclusion of smallholders in the supply chain
- o Prohibit the use of forced and child labor and human trafficking
- o Respect land tenure rights, including the rights of indigenous and local communities to give or withhold their free, prior and informed consent to all new development or operations on lands to which they hold legal, communal or customary rights
- o Resolve all verifiable complaints and conflicts through an open, transparent and consultative process

We are proud to have joined Field to Market® this year and of our continued leadership role with the Stewardship Index for Specialty Crops (SISC). Field to Market unites the agricultural supply chain and key stakeholders around a common sustainability framework to drive continuous improvement in the sustainability of U.S. agriculture. SISC provides critical tools for measuring sustainable performance across the specialty crops supply chain.

Seafood

Our pet food brands use fish meal in canned, wet pet food and snacks. We use our influence to help fight the illegal process of transshipping—moving fish from one ship to another at sea. The practice is strictly banned throughout our global supply chain, and suppliers need to provide us legal documentation of lawful practices. If we discover a supplier is not following these practices, we work with local and industry partners to take the appropriate actions.

We also work to help eradicate forced labor practices in regional seafood supply chains. We are a member of the Seafood Task Force, which is focused on addressing fishing labor practices in the Gulf of Thailand in Southeast Asia. Member organizations include U.S. and European retailers, manufacturers, seafood companies, importers, governments and NGOs, all of which work together to drive measurable social and environmental change in the Thai seafood industry through greater supply chain accountability, verification and transparency.

In totality, these efforts help us ensure a long-term, responsibly sourced supply of seafood.

Black Pepper

Cashews, cinnamon and black pepper from Vietnam help build the flavor of our *Sahale Snacks®* products. Our partnership with PeaceTrees Vietnam is part of an ongoing effort to ensure a quality supply of black pepper while helping to build livelihoods for the people who help us make those snacks so delicious. PeaceTrees helps make the land safe for children, farmers and families by clearing unexploded bombs and land mines.

PeaceTrees also funds the Black Pepper Farming Project, which provides poor, largely ethnic-minority farmers in the Cheng Village of the Tan Lien Commune with trees and fertilizer, and trains them to grow their own black pepper plants for market. We donate a portion of proceeds from *Sahale Snacks®* Valdosta Pecans to support the Black Pepper Farming Project.

Quinoa

Our *truRoots®* brand features organic, gluten-free and non-GMO ancient grain products, including sprouted and non-sprouted grains, pastas, beans, legumes and seeds. The brand works with Fundación Valles (FTDA Valles), a foundation that offers innovative technology to support the development of rural economies and builds capacity for sustainable production of organic quinoa through the support of small-scale, indigenous farmers in the Altiplano, or “high plain,” regions of Bolivia. Through our partnership with FTDA Valles, we are helping local growers bring consumers a sustainable product from farm to fork.

Eggs

We continue to make good progress and fully expect to meet our previously stated goal to source 100 percent cage-free eggs for our Consumer Foods products by 2020. In addition, we are evaluating the feasibility of expanding this initiative to encompass other products within our portfolio.

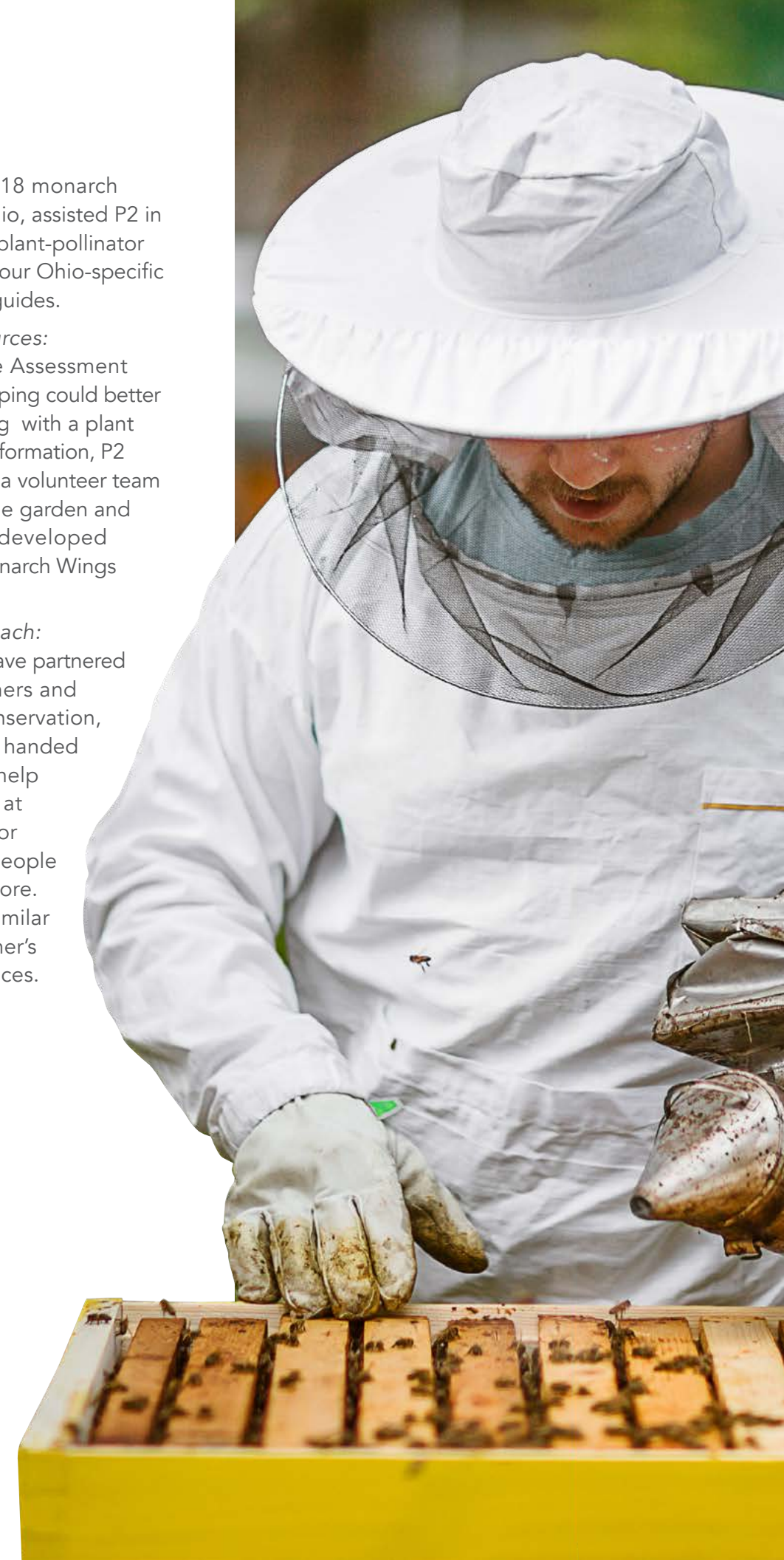
Honey

The natural sweetness of honey is integral to several of our food and snack brands. The sustainability of that natural resource starts with strong, healthy populations of pollinators, such as honeybees and butterflies, that play a vital role in the world’s food supply chain.

To support the long-term viability of these pollinators and adequate natural habitats, we have made a multi-year commitment to the Pollinator Partnership (P2) and its Monarch Wings Across Ohio Project. P2 promotes the health of pollinators through conservation, education and research. The Monarch Wings Across Ohio Project is focused specifically on maintaining and augmenting the Ohio segment of the North American monarch migration. In support of this project, we have built a monarch butterfly habitat at The J. M. Smucker Company Store and Café in Orrville, Ohio.

Activities with P2 have included:

- o *Research support:*
We have provided funding for 18 monarch habitat research plots across Ohio, assisted P2 in collecting three years’ worth of plant-pollinator interaction data and produced four Ohio-specific monarch habitat development guides.
- o *Development of support resources:*
P2 helped us with a Landscape Assessment Report showing how our landscaping could better support pollinator species, along with a plant identification guide. Using this information, P2 volunteers recruited and trained a volunteer team of our employees to maintain the garden and lead tours for guests. P2 also developed interpretive signage for the Monarch Wings Across Ohio research station.
- o *Customer and employee outreach:*
At several of our locations, we have partnered with P2 to engage with customers and employees about pollinator conservation, offer educational materials and handed out native plants and seeds to help people start pollinator gardens at home. During National Pollinator Week in June, more than 875 people participated at our Company store. Pollinator Partnership offered similar guidance when the weekly farmer’s market came to our Orrville offices.



OUR COMMITMENT TO ANIMAL WELFARE

We are committed to the welfare of animals and recently formalized that support in the form of a policy. Whether farm or domesticated, we believe all animals should be treated with care and compassion throughout their lives.

Our policy clearly communicates our:

- o Commitment to not conduct or sponsor any harmful animal testing
- o Expectations for the humane treatment of animals in our supply chain
- o Efforts to improve the lives of, and relationships with, our pets in the United States and Canada

These commitments are delivered in conjunction with our business partners and are aligned with the breadth and volume of our product portfolio.

Animal Testing

We do not conduct, or use third-parties to conduct, harmful experiments on animals.

As a responsible pet food manufacturer, we periodically work with reputable third-party pet care facilities to determine the palatability, digestibility and enjoyment of our pet food and treats prior to introducing new products. The third-party operators share our commitment to the health and well-being of each animal in their care and do not perform, support or sponsor invasive testing or harmful experiments on animals. The trained staff provides compassionate care, with animals given regular veterinary check ups, teeth-cleaning, daily exercise and individual living areas that meet or exceed the United States Department of Agriculture (USDA) Animal and Plant Health Inspection Service (APHIS) standard.

These operators meet the requirements of the Animal Welfare Act, OIE Terrestrial Animal Health Code and the National Institutes of Health Office of Laboratory Animal Welfare’s (NIH OLAW) Public Health Service Policy on Humane Care and Use of Laboratory Animals. These standards are monitored by an Institutional Animal Care and Use Committee (IACUC) and are enforced by the USDA in the

United States and the Ministry of Agriculture, Food and Rural Affairs (OMAFRA) in Canada.

Supply Chain Animal Welfare

Consistent with our *Basic Beliefs*, we have a long-standing commitment to responsible business practices, including the compassionate and respectful treatment of animals in our supply chain.

We are not directly involved in the raising or processing of any animals, and though we are not an industry-leading buyer of animal-derived ingredients in terms of scale, some of our products include ingredients that come from commercial farm animals.

Inspired by our *Basic Beliefs* and our desire to positively impact those connected to our business, we believe every farm animal should be treated humanely throughout their lives, and despite our scale, we embrace the role we play in influencing responsible behavior throughout our supply chain. We support the globally-recognized “Five Freedoms” of animal welfare in our supply chain:

- o Freedom from Hunger and Thirst – by providing ready access to fresh water and a diet to maintain full health and vigor
- o Freedom from Discomfort – by providing an appropriate environment including shelter and a comfortable resting area
- o Freedom from Pain, Injury and Disease – by ensuring prevention or rapid diagnosis and treatment
- o Freedom to Express Normal Behavior – by providing sufficient space, proper facilities and company of the animal’s own kind
- o Freedom from Fear and Distress – by ensuring conditions and treatment that avoid mental suffering

To that end, we are committed to the following:

Legal Compliance. We require that all animal-derived ingredients used in the manufacturing of our products comply with all applicable local laws and regulations on farm animal welfare. Further, we will not tolerate, and we expect our suppliers

not to tolerate, animal cruelty or abuse. If we become aware of behavior that does not meet this expectation, we will take appropriate actions.

Continuous improvement of farm animal welfare in our supply chain. Such improvement will require reasonable and willing participation from our supply chain partners. To ensure success, we will engage our direct suppliers of animal-derived ingredients to achieve better visibility to the care, handling and transport of the animals in our supply chain. Starting in 2019, we will develop and utilize a custom supplier survey program to understand the status of farm animal welfare practices and the materiality of these practices within our supply chains. This survey data, along with site visits, will allow us to work with our supply chain partners to implement practices consistent with the intent of the Five Freedoms of animal welfare.

Based on the types of animal protein we traditionally source, likely areas to evaluate include the humane care and handling of chickens, dairy cattle, pigs and beef cattle.

Stakeholder Engagement and Advocacy.

We are committed to engaging with producers, suppliers, industry associations and other relevant stakeholders to:

- o Improve our understanding of farm animal issues
- o Adapt our commitments and practices to achieve our goal of improving farm animal welfare in our supply chains
- o Expand our awareness of farm animal health and welfare in the food supply chain and implement collective actions to address gaps where they are identified

Reporting. We are committed to publicly reporting our progress on these initiatives, at a minimum annually, through our official company communications vehicles, including our company website and published reports.

Commitment to Pets and Pet Parents

We are committed to doing our part to help both pets and pet parents thrive. This commitment is reflected through not only our broad portfolio of pet food and snack products, but in our charitable giving efforts as well.

We focus our efforts around two distinct pillars: pets who need people, and people who need pets. We want to enhance the impact pets and people can have on each other’s lives. Our current efforts are focused on:

- o Supporting pets in need through food donations and financial support of compassionate and caring pet shelters and programs that ensure pets have loving homes
- o Supporting guide dog and companionship programs that help train and match service dogs to people who need them
- o Making funds available for emergency situations and natural disasters where urgent help is needed, such as in the aftermath of hurricanes, fires and floods

We feel a responsibility to help pets and people thrive together, and we will continue to commit significant financial resources to these efforts.



CONSUMER IMPACT

POSITIVELY IMPACTING OUR CONSUMERS

For every brand, across every category, we set out to deliver products consumers and pets love. We also know there's more to that than taste: Love is built on trust, and we want people to put as much stock in how we operate as they do in savoring the first bite or sip.

In the Supply Chain Impact portion of this report, we detail the steps that go into our responsible sourcing and production methods. But our commitment to positively impacting consumers is comprehensive. It includes not only food safety and quality, but also clear labeling, responsible packaging and ethical marketing.

DELIVERING SAFE, HIGH-QUALITY PRODUCTS

Our *Basic Beliefs* put quality squarely in the middle of our mission. One of the most important tools for delivering on that promise is the Smucker Quality Management System (SQMS), an internal and integrated work system whose 12 pillars, or Centers of Excellence, embed our quality mindset and culture into everything we do. Our quality initiatives focus on achieving zero product defects or quality incidents, as well as ensuring that product quality specifications and all product regulatory requirements are met or exceeded. Implementation of our quality and safety mandate includes:

- o Audits of our internal manufacturing sites, partner sites and supplier sites.
- o Active participation in the Global Food Safety Initiative (GFSI) managed by The Consumer Goods Forum, an independent global network for consumer goods retailers and manufacturers.

- o Support for, and full compliance with, the Food Safety Modernization Act (FSMA), which vests food companies with many prevention-based responsibilities to ensure a safe food supply for all consumers.
- o Preventive Control Qualified Individual (PCQI) training for all quality managers and plant personnel whose responsibilities are impacted by the FSMA.

PROVIDING CONSUMERS WITH OPTIONS

Consumers know what they, and their pet, want and like being able to easily find it. Consumers also enjoy exploring new tastes and varieties that branch off from the expected. We know that variety encompasses not only flavor but also nutritional contents, price options and availability in different markets. We meet these expectations through a dedicated innovation model that is built upon the simple premise of recognizing consumer needs, developing unique solutions to address needs, safely manufacturing products and delivering them to consumers in an engaging manner. Our most recent product innovations—such as the launch of *1850®* coffee to satisfy a specific coffee experience, or *Jif Power Ups®* to enable on-the-go snacking and *Milk-Bone®* long-lasting chews to keep pets active and engaged—are a result of this model and a reflection of its ability to help us introduce products consumers and their pets truly want.



**REMOVING BARRIERS TO
PRODUCT TRANSPARENCY**

We strive to provide consumers with as much information as possible about our ingredients and packaging materials in ways that are convenient for them. Our first priority is to make the product label as comprehensive as we can. If it is not feasible to include certain details there, we make sure consumers can quickly and easily learn about them on the product website or by contacting us. Examples of our efforts to be as transparent as possible include:

Allergen Information

Like all products sold in the U.S. for human consumption, ours follow the mandate to have any applicable allergen from the FDA’s eight most common allergens listed on the label in bold type. Other potential allergens will be listed in a “MAY CONTAIN” statement on the label. Our products sold in Canada follow a similar practice, using bold-faced labeling to identify the Canadian Food Inspection Agency’s list of 11 most common allergens.

Dietary Restrictions and Preferences

Every ingredient in each of our products is listed on the product’s label and its website so consumers can see clearly whether the product meets their dietary restrictions or preferences, such as gluten-free, vegan and vegetarian.

Clarity on GMO and Bioengineered Ingredients

The National Bioengineered Food Disclosure Standard goes into effect January 1, 2022, and all our products will meet the new standard with information on the label that indicates any bioengineered ingredients. Our product websites and e-commerce pages will carry the same information.

Nutrition Facts

All products required by federal law to have nutrition facts on the label currently have them clearly displayed on the packaging. Most also feature this information on the product’s website. All relevant products will be in compliance with the new federal Nutrition Facts standards by January 1, 2020. For pet products, all packaging includes the Guaranteed Analysis and recommended feeding instructions.

Packaging Materials

A growing number of consumers are interested in learning more about the materials that compose our packaging. We share that information whenever possible and if not readily available we will work with our suppliers to better understand the source.

Sourcing Location

Additionally, consumers are increasingly interested in the source of the ingredients that go into the food they eat and provide to their loved ones. We share that information whenever possible and if not readily available we will work with our suppliers to improve visibility to the ingredient’s origin.

RECYCLABILITY

We use recyclable packaging material when possible and, for those products, the correct recycling designation is always marked on the packaging. However, consumers who want to recycle sometimes find it hard to know the right way to do so. Different packaging materials recycle in different ways, and the traditional coding system isn’t always easy to interpret. In October 2018, we pledged our support to the How2Recycle® initiative—which works to reduce confusion through the use of clear, easy-to-understand labeling. Our first application of How2Recycle instructions will be on certain *Folgers*® coffee products.

RESPONSIBLE MARKETING

The ways we communicate our product and brand value to the public need to align with our values and ethics. We are careful to follow responsible guidelines in all marketing.

Examples of these efforts include:

Featured Talent

The individuals and pets featured in our marketing will reflect the diversity of our consumer base. We strive to show a diverse range of consumers and pets in our marketing, so our brand communications feature—and appeal to—the individuals and pets for whom the products are most relevant. We feature people in a way that avoids reinforcing limiting or derogatory stereotypes, offering positive role models instead.

As part of our commitment to responsible and ethical marketing that is inclusive of all audiences, we are a proud member of the Association of National Advertisers’ SeeHer movement. This important initiative is committed to ensuring that marketing presents women as diverse, authentic and strong individuals.

Claims

We know discerning between fact and fiction can be challenging when it comes to claims. If our marketing includes a claim of higher quality, health benefits or even just better taste, our legal and regulatory team members examine it to make sure the claim has a verifiable basis in data and research.

Marketing in Schools and to Children

While a school menu board or vending machine may include one or more of our products, such as *Smucker’s® Uncrustables®* sandwiches, we do not use persuasive marketing such as decals or posters, and no products with caffeine will be sold in a K-12 school environment. Outside of schools, we do not place marketing messages in any media channel primarily oriented toward viewers age 12 and younger. Additionally, we do not collect personal data or user-generated content from children age 12 or younger.

Partnership and Programming Standards

We seek to partner with companies, brands and individuals that reflect the high character of our own brands and Company. No brands or individuals may partner with our Company if they engage in hateful or divisive speech; stereotypes; discrimination; depictions of violence or animal cruelty; or depictions or suggestions of sexual behavior, gambling or substance abuse. Nor will we ever include content of these types in our own marketing efforts.



EMPLOYEE IMPACT

ENGAGING AND INSPIRING OUR PEOPLE

Throughout our network of locations, we seek to create an environment where every employee can have a rewarding experience at work and a rich life outside it. We hire people for the long-term not just for a job, and are committed to having a positive impact on their lives. We do that by:

- o Fostering a positive workplace culture and environment where employees are energized and inspired to contribute to the organization
- o Focusing on our employees' holistic well-being
- o Developing and training employees to encourage their growth
- o Creating a safe working environment

Our commitment to positively impacting our employees' lives is why so many of our employees are confident in referring people they know for Smucker employment and why our average employee retention remains one of the best in our industry.

WORKPLACE CULTURE AND ENVIRONMENT

Our founder, Jerome Monroe Smucker, established a culture that puts people at the core of everything we do. Our job is to preserve the essence of that culture in a world that is always changing. We are proud to retain the guiding principles of our *Basic Beliefs* and *Our Commitment to Each Other* that define our values while evolving to meet the needs of today's professionals.

Our talented employees work hard, and we work to sustain an environment that is supportive and reflects our collaborative culture. We combine permanent facilities, rotating events and partnerships to make our workplace a rewarding, enriching environment that enables people to succeed and contribute in ways that leverage their strengths.

For example, employees at our Orrville, Ohio, headquarters can take advantage of:

- o An on-site, two-story fitness center complete with a basketball court, walking track and exercise classes, in addition to offering massage therapy for post-workout rejuvenation
- o An on-site wellness center where employees can handle routine medical issues as well as preventive needs
- o The Orchard, a gourmet cafeteria that offers a wide range of options for breakfast and lunch featuring specials derived from seasonal and local ingredients
- o A farmer's market on Fridays from July 4th through Labor Day, often with live music
- o Unique meeting areas across the building to provide a comfortable atmosphere to inspire discussion and collaboration
- o A greener workplace due to LEED certified buildings, a sustainability mindset and our initiative to convert food waste into a clean, renewable source of energy
- o The Smucker Child Development Center, located on campus, which offers employees convenient childcare and a stimulating environment managed by caring, experienced professionals to support the growth of their children
- o Bring Your Dog to Work Fridays throughout the summer, complete with fun activities and lots of treats



EMPLOYEE WELL-BEING

Valuing the whole person means taking a holistic view of the way we reward our employees’ contributions. We believe the Company and the employee share the responsibility for a person’s career path and success, and our Total Rewards program is designed to support the physical, financial and emotional well-being of our more than 7,000 employees. Here are a few examples of how we achieve this:

- o We shape our benefits offerings to follow employees through the stages of their lives. For example, our high-deductible health plan options may be more attractive to employees who don’t need health services as often. For employees who need more regular health care for themselves or their families, our plan options cover a significantly higher percentage of medical and prescription costs than the industry average.
- o We offer compensation packages that are competitive not only within our industry peer set nationally but also regionally.
- o One element of our compensation that is unique to our Company is the Holiday Bonus employees receive each December in recognition of their contributions to the Company throughout the year.
- o All employees are provided access to retirement planning tools that allow them to prepare for life after their Smucker career.
- o We empower our employees and leaders to work together to take advantage of flexible scheduling, including our summer and holiday hours—where we give employees the ability to condense their work into 4.5 days to free up their Friday afternoons; and the option to work remotely, when possible, to allow employees to most effectively manage their work and personal lives.

EMPLOYEE DEVELOPMENT

One of our *Basic Beliefs* is Growth. That doesn’t mean only for the Company—it’s also what we want for everyone who is a part of our organization. That’s why our professional development programs focus on personal growth for our people, in all aspects of an employee’s role.

We appreciate employees who are agile and creative. In that spirit, we understand growth isn’t about any single training session or a standard, one-size-fits-all approach. We emphasize a multi-dimensional approach that recognizes learning takes place at many different points in a person’s career.

Our modular “Your Learning, Your Way” curriculum lets people manage their own participation through what we call a Centralized Learning Approach, built around seasonal “flights” of classes, workshops and other growth activities. Topics for these sessions often include job fundamentals, technical skills, culture, leadership, safety and business strategy.

EMPLOYEE SAFETY

The health of our people and the safety of our workplace is a daily commitment. Our goal as a Company is to reduce our total incident rate and our incident losses to zero, and we believe making that happen is a responsibility everyone shares.

In our manufacturing facilities, that takes the form of what we call Health, Safety and Environmental Key Elements (HSE KEs), which accounts for more than 60 sub-key elements. We ensure HSE compliance through System Ownership—training people at the team level to understand and take responsibility for the safety elements that affect and surround them.

When we track the success of our safety training, we make sure to measure effectiveness, not just participation. It’s one thing to record that an employee took part in training. It’s another to demonstrate the employee learned the material. Measures like this make the difference between pushing top-down rules and building a true culture of safety compliance that works every day and stays strong over time.

A Higher Standard

We utilize a more comprehensive safety measurement approach than the Occupational Safety and Health Administration (OSHA) requires. In addition to the mandated Total Incident Rate (TIR), we employ a more comprehensive measurement called the Integrated Incident Rate (IIR). We also track how many individuals have been affected by safety incidents over a period of time—because it’s the people, not the events, that matter most.

In terms of the traditional TIR, the industry average for our peer group is approximately 4.5 and we have averaged under 1.5 for the last two years. While we are proud of this achievement, we recognize our work is never done.

A Customized Safety System

The core of our approach to safe, responsible operations is the Smucker Quality Management System (SQMS), developed to address the many situations that can arise in a company with so many diverse operations. Each of the pillars of SQMS is designed to identify, understand and reduce losses across all disciplines including safety, quality and productivity.

The success of that approach in keeping the workplace safe is one of the reasons our workplace injury claims have fallen by more than 40 percent since 2012.



Our Commitment to Each Other

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“We need to ensure that we retain one of Smucker’s most cherished goals — the mutual respect of our fellow employees and an atmosphere that makes people proud to work here. This same commitment can be enlarged to include our customers, suppliers, and shareholders.”

Excerpt of a letter by Paul Smucker to all employees in the early 1980s



COMMUNITY IMPACT

POSITIVELY IMPACTING OUR COMMUNITIES

It's impossible to grow a company like ours and not appreciate the connectedness of things. Our people, our partners and our consumers are all woven into communities, and those communities make up our world.

To better reflect that spirit, we have redefined the way we express our commitment to community investment and charitable giving while focusing our efforts to maximize impact. We have organized these activities into three key pillars: Thriving Families and Kids, People and Pets Thriving Together and Thriving Communities.

The common denominator isn't hard to spot: We believe in feeding connections that help us thrive, because life tastes better together. Through philanthropy and volunteerism, we will help fulfill the potential of our children, families, pets and communities by connecting those lacking access to essential resources where and when it's needed most.

Here are some of the ways we have worked to bring that objective to life:

THRIVING FAMILIES AND KIDS

To live full lives, people need to satisfy not only physical needs but also intellectual and emotional ones. Our support for a variety of community programs and partnerships is built around this holistic view.

Feeding America®

Our relationship with this nationwide network of charitable food banks now includes more than two decades of helping relieve hunger through product and monetary donations. This is a natural area of support for us as a leading food producer. This year, in addition to financial support, we donated the equivalent of more than 2.4 million meals.

As part of our commitment to support the communities where we work, we also maintain a long-standing relationship with the Akron-Canton

Regional Foodbank not far from our northeastern Ohio headquarters. In the past year, we donated more than 430,000 meals to this single location. In addition to our financial and product donations, our employees are also giving of their time and talents, contributing more than 450 hours of volunteer time in support of the organization in 2018.

Ladies Professional Golf Association (LPGA) Child Development Center

As part of our 25-year partnership with the LPGA, we offer free child care to its players through the Smucker Child Development Center. This mobile center goes where the tour goes. Under the management of Bright Horizons Child Care, the same organization that oversees our own on-campus Child Development Center, it brings along everything kids need for a safe, comfortable and enjoyable day. In addition to providing this care for children, the Center promotes our commitment to support women pursuing their professional goals.

Akron Children's Hospital Reach Out and Read™ Program

Our new, multi-year, \$500,000 commitment to Akron Children's Hospital and its participation in the Reach Out and Read program will help support literacy for the children who visit the hospital's 28 pediatric care locations. Through the program, parents will learn the important benefits of reading to their children and children will enjoy receiving a new book at every wellness visit from six months to five years of age. For many of these children, this program provides them the first book they have ever owned. The program is expected to provide approximately 50,000 books to children each year.

I PROMISE School and The LeBron James Family Foundation

LeBron James' vision to help at-risk Akron children and create a model for urban, public education is an exciting endeavor and one we are thrilled to support. The I PROMISE School (IPS), a public elementary school created in partnership with





The LeBron James Family Foundation and Akron Public Schools, serves 240 students and their entire families with the care and resources they need both inside and outside the classroom.

Transforming an administrative building into an innovative place of learning, IPS opened its doors in 2018 thanks in part to the work of more than 200 of our employees. Since then, the school has shown promising results with more than 90 percent of students meeting or exceeding their expected growth in both math and reading.

In addition to helping support the opening, we are also proud to support the school's continued progress—including keeping the on-site food pantry stocked and donating funds for the school's library.

Boys & Girls Clubs of America

In addition to our ongoing local and national support of this organization and its work in literacy, health, nutrition and character education—this year we teamed up with the Cleveland Cavaliers to surprise the Cleveland club with a new van. Going forward, the kids and their families will enjoy using the van to get to and from club activities. To make the formal presentation more special, the van was filled with surprises including snacks from our *Jif*® and *Smucker's*® brands, Cavaliers tickets and new basketballs.

College Scholarships

The Café Bustelo® El Café del Futuro Scholarship offers 10, \$5,000 scholarships to Hispanic students each year. Eligible students submit an essay about how their Latino heritage, family and the community has influenced their desire and motivation to obtain a college degree.

Arts and Music

Free Thursdays at the Akron Art Museum, which are enabled by our support, help engage local families in the arts and the unique programming the Museum provides. Meanwhile, we are into our third decade of support for the century-old Cleveland Orchestra, which has grown to take its place among the world's greats while also serving hometown arts lovers with music education, including their work with Cleveland-area public schools.



PETS & PEOPLE THRIVING TOGETHER

Pets need people. People need pets. These loving relationships are at the heart of our daily work and something we are truly passionate about.

Rachael Ray Foundation™

A portion of sales of *Rachael Ray*™ *Nutrish*® pet food go to support the Rachael Ray Foundation™ as it works with nonprofit animal charities and other organizations to provide food, medical supplies, treatments and more for animals in need. This year's donations totaled more than \$13 million, three-quarters of which goes directly to animal support, while the rest supports additional Foundation efforts. The aim: to make sure every pet can be spayed and neutered then loved in a "forever home."

Rescue Bank®

In alignment with our own vision for supporting people and pets, the mission of Rescue Bank® is helping people helping animals. The organization operates under a national food bank model and provides pet food and pet snacks to community-based animal welfare groups and support to pets that are displaced due to disasters and emergencies. Throughout 2018, we provided product and monetary donations to Rescue Bank, donating more than 20 million meals to dogs and cats across the country.

Canine Assistants®

Since 1997, our *Milk-Bone*® brand has provided annual monetary and product support to Canine Assistants®, a nonprofit program that helps dogs and the people who need them. Throughout its more than 20-year partnership, *Milk-Bone*® has helped provide more than 2,000 dogs to people in need and has spearheaded numerous promotional activities to raise awareness for the organization. Dogs taught by Canine Assistants® provide support to children and adults with physical disabilities, seizure conditions or other special needs. In hospitals across the country, these dogs bring comfort and calm to children who are sick and provide support to individuals with mobility limitations. The dogs also visit schools to bring happiness and security to children with learning disabilities and emotional disorders.



Guide Dogs for the Blind

Over the years, our *Natural Balance*® pet food brand has donated more than \$6 million to Guide Dogs for the Blind and similar organizations. This industry-leading guide dog school offers a robust network of trainers, puppy raisers, donors and volunteers who prepare highly qualified guide dogs free of charge to serve and empower individuals who are blind or have limited vision.

THRIVING COMMUNITIES

Sometimes it's the little things that knit a community together, get it through tough times and make the good times sweeter. Sometimes it takes a little something more. We couldn't thrive without the communities where our people live, where our products come to life and where our ingredients take shape. We want to make sure we are always doing our part to support these communities when they need it most.

United Way

In partnership with our employees, we support the United Way and its efforts across the communities where we live and work. In the past year, we partnered with our employees to raise more than \$370,000 to support these critical efforts.

American Red Cross

Since 2017, we have been an official Red Cross Disaster Responder. In that time, we have provided more than \$700,000 in financial and product support to those recovering from storms, earthquakes and wildfires—more than \$100,000 in the last year alone in the aftermath of Hurricanes Florence and Michael. This year, we are increasing our support of the Red Cross by becoming an Annual Disaster Giving Program supporter and committing a donation of \$500,000. The Greater Cleveland Chapter of the American Red Cross recently honored our Company with its Steve D. Bullock Humanitarian Award, which recognizes those who “embody the spirit of the Red Cross through their contributions to the welfare and quality of life in the community.”

Natural Disaster Relief

When the Chico wildfires swept through Northern California in 2018, it hit close to home. Nineteen of our employees were temporarily displaced and 13 of those employees lost their homes. We sprang into action to help not only our employees, but the entire community. To help our own impacted employees cover out-of-pocket expenses, we teamed up with the United Way of Northern California to establish the Smucker Wildfire Relief Fund, and thousands of dollars in support poured in from across our Company. To help spur recovery in the larger community, we made a donation to the Red Cross earmarked specifically for wildfire assistance.



APPENDIX

REPORT OF INDEPENDENT ACCOUNTANTS

Board of Directors and Shareholders
The J.M. Smucker Company

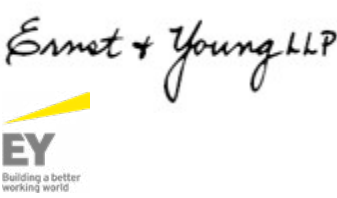
We have examined the Schedule of Total Scope 1 and Scope 2 greenhouse gas emissions (the “Subject Matter”) for the year ended December 31, 2018 as well as the baseline for the year ended December 31, 2014 for The J.M. Smucker Company (the “Company”) 2019 submittal to the CDP (formerly the Carbon Disclosure Project) Climate Change Disclosure and for presentation in the Company’s Corporate Impact Report (the “Reports”). The Company’s management is responsible for the Subject Matter included in Exhibit A and as presented in the Reports in accordance with the World Resources Institute/World Business Council for Sustainable Development’s The Greenhouse Gas Protocol: A Corporate Accounting and Reporting standard and other source specific calculation methodologies as set forth in Exhibit A (the “Criteria”). Our responsibility is to express an opinion on the Subject Matter based on our examination.

Our examination was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants (AICPA) AT-C section 105, Concepts Common to All Attestation Engagements, and AT-C section 205, Examination Engagements. Those standards require that we plan and perform the examination to obtain reasonable assurance about whether the Subject Matter is in accordance with the criteria, in all material respects. An examination involves performing procedures to obtain evidence about the Subject Matter. The nature, timing, and extent of the procedures selected depend on our judgment, including an assessment of the risks of material misstatement of the Subject Matter, whether due to fraud or error. We believe that the evidence we obtained is sufficient and appropriate to provide a reasonable basis for our opinion. Our examination does not address other criteria beyond those set forth in Exhibit A.

In performing our review, we have also complied with the independence and other ethical requirements set forth in the Code of Professional Conduct and applied the Statements on Quality Control Standards established by the AICPA.

The Subject Matter is subject to measurement uncertainties resulting from limitations inherent in the nature and the methods used for determining such data. The selection of different but acceptable measurement techniques can result in materially different measurements. The precision of different measurement techniques may also vary.

In our opinion, the Schedule of Total Scope 1 and Scope 2 Greenhouse Gas Emissions as of December 31, 2018 and 2014 is presented in accordance with the Criteria, in all material respects.



June 27, 2019

EXHIBIT A
MANAGEMENT’S ASSERTION

Management’s Schedule of the Subject Matter and Criteria

The J. M. Smucker Company
Schedule of Total Scope 1 and Scope 2 Greenhouse Gas Emissions
For the Years Ended December 31, 2018 and 2014
Amounts in Metric Tonnes CO2e

	2018	2014 Recalculated
Scope 1 Emissions	206,470	206,150
Scope 2 Emissions	253,310	282,422
Total Emissions	459,780	488,572

Note 1 – Basis of Presentation:

The above amounts represent the Scope 1 and Scope 2 greenhouse gas emissions (in metric tonnes CO2e) of the Company for the years ended December 31, 2018 and 2014 that the Company prepared for its 2019 submittal to the CDP Climate Change Disclosure and for presentation in the Company’s 2019 Corporate Impact Report. These amounts have been prepared based on the criteria established by the World Resources Institute/World Business Council for Sustainable Development’s The Greenhouse Gas Protocol : A Corporate Accounting and Reporting Standard, Revised Edition. The Company additionally uses source specific calculation methodologies established by the Climate Registry: General Reporting Protocol, Version 2.1, and the United States Environmental Protection Agency Mandatory Reporting of Greenhouse Gases: Subpart C.

Note 2 – Acquisitions and Divestitures:

Greenhouse gas emissions associated with the facilities acquired in 2018 as part of the Ainsworth Pet Nutrition acquisition are included and the Toledo and Harahan facilities divested in 2018 are excluded in both the 2018 and 2014 reporting scope and boundary.

Note 3 – Mobile Emissions:

Emissions from all vehicles are included in both the 2018 and 2014. Under the selected reported

boundary (financial control approach) only those vehicles under capital or finance leases are required to be included. However, due to informational gaps in historical data, specific lease types were indeterminable in 2014 and therefore JMS continues to report emissions from all vehicles, including those that are leased for consistency.

Note 4 – 2014 Recalculation:

The 2014 baseline recalculation has been primarily impacted since 2014 by divestitures occurring in 2015 and 2018 as well as the Big Heart acquisition (included beginning in 2017) and the Ainsworth Pet Nutrition acquisition (included beginning in 2018) in accordance with the GHG Protocol criteria on recalculations for structural changes. The greenhouse gas eGRID emission factors were updated for the most recent release (2018). These transactions and updates required the 2014 baseline data to be recalculated using the 2014 eGRID emission factors for applicable comparisons to current period information.

Note 5 – Measurement Uncertainties:

The Subject Matter is subject to measurement uncertainties resulting from limitations inherent in the nature and the methods used for determining such data. The selection of different but acceptable measurement techniques can result in materially different measurements. The precision of different measurement techniques may also vary.

¹ The Greenhouse Gas Protocol released an amendment to the scope 2 guidance which requires emission reporting using two different methods: location-based reporting and market-based reporting. Location-based reporting utilizes emission factors generated by geography or specific locations such as eGRID, whereas marketbased reporting utilizes emission factors generated by the specific supplier of electricity. Emissions are calculated based only on location-based reporting.

INDEPENDENT ACCOUNTANTS’ REVIEW REPORT

Board of Directors and Shareholders
The J.M. Smucker Company

We have reviewed the Schedule of Total Water Withdrawal (the “Subject Matter”) included in Exhibit B and as presented in The J.M. Smucker Company (the “Company”) 2019 submittal to the CDP (formerly the Carbon Disclosure Project) Water Disclosure and for presentation in the Company’s 2019 Corporate Impact Report (the “Reports”) for the years ended December 31, 2018 and 2014 in accordance with the Company’s criteria set forth in Exhibit B (the “Criteria”). We did not review all information included in the Reports. We did not review the narrative sections of the Reports, except where they incorporated the Subject Matter. The Company’s management is responsible for the Subject Matter included in Exhibit B and as also presented in the Reports, in accordance with the Criteria. Our responsibility is to express a conclusion on the Subject Matter based on our review.

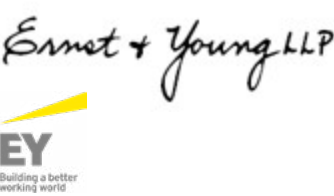
Our review was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants (AICPA) AT-C section 105, Concepts Common to All Attestation Engagements, and AT-C section 210, Review Engagements. Those standards require that we plan and perform our review to obtain limited assurance about whether any material modifications should be made to the Subject Matter in order for it to be in accordance with the Criteria. A review consists principally of applying analytical procedures, making inquiries of persons responsible for the Subject Matter, obtaining an understanding of the data management systems and processes used to generate, aggregate and report the Subject Matter and performing such other procedures as we considered necessary in the circumstances. A review is substantially less in scope than an examination, the objective of which is to obtain reasonable assurance about whether the Subject Matter is in accordance with the

Criteria, in all material respects, in order to express an opinion. Accordingly, we do not express such an opinion. A review also does not provide assurance that we became aware of all significant matters that would be disclosed in an examination. We believe that our review provides a reasonable basis for our conclusion.

In performing our review, we have also complied with the independence and other ethical requirements set forth in the Code of Professional Conduct and applied the Statements on Quality Control Standards established by the AICPA.

The Subject Matter is subject to measurement uncertainties resulting from limitations inherent in the nature and the methods used for determining such data. The selection of different but acceptable measurement techniques can result in materially different measurements. The precision of different measurement techniques may also vary.

Based on our review, we are not aware of any material modifications that should be made to the Schedule of Total Water Withdrawal for the years ended December 31, 2018 and 2014, in order for it to be in accordance with the Criteria.



June 27, 2019

EXHIBIT B
MANAGEMENT’S ASSERTION

Management’s Schedule of the Subject Matter and Criteria:

The J. M. Smucker Company
Schedule of Total Water Withdrawal
For the Years Ended December 31, 2018 and 2014

	2018	2014 Recalculated
Water withdrawal (amount in megaliters)	3,554	4,311
Water withdrawal (amount in cubic meters)	3,553,917	4,310,642

Note 1 – Basis of Presentation:

The above amounts represent the total water withdrawal of the Company for the years ended December 31, 2018 and 2014 that the Company prepared for its 2019 submittal to the CDP Water Disclosure and for presentation in the Company’s 2019 Corporate Impact Report. These amounts have been prepared based on criteria as established by the Global Reporting Initiative Standard, 303. The boundary for the water calculation was determined in accordance with the World Resources Institute/World Business Council for Sustainable Development’s Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard, Revised Edition.

Note 2 – Acquisitions and Divestitures:

Water withdrawal associated with the facilities acquired in 2018 as part of the Ainsworth Pet Nutrition acquisition are included and the Toledo and Harahan facilities divested in 2018 are excluded in both the 2018 and 2014 reporting scope and boundary.

Note 3 – 2014 Recalculation:

The 2014 baseline recalculation has been primarily impacted since 2014 by divestitures occurring in 2015 and 2018 as well as the Big Heart acquisition (included beginning in 2017) and the Ainsworth Pet Nutrition acquisition (included beginning in 2018) in accordance with the GHG Protocol criteria on recalculations for structural changes. These transactions and updates required the 2014 baseline data to be recalculated for applicable comparisons to current period information.

Note 4 – Measurement Uncertainties:

The Subject Matter is subject to measurement uncertainties resulting from limitations inherent in the nature and the methods used for determining such data. The selection of different but acceptable measurement techniques can result in materially different measurements. The precision of different measurement techniques may also vary.

FORWARD LOOKING STATEMENTS

This Corporate Impact Report includes certain forward-looking statements about the Company’s business and the Company’s future business plans, initiatives, and objectives. These forward-looking statements are based on the Company’s current expectations, estimates, assumptions, and beliefs concerning future events, conditions, plans, and strategies and are subject to a number of risks, uncertainties, and other factors, many of which are outside of the Company’s control and could cause actual results to differ materially from such statements. These risks and uncertainties include, but are not limited to, those described under “Risk Factors” in reports and statements filed by the Company with the U.S. Securities and Exchange Commission. The Company does not undertake any obligation to update or revise these forward-looking statements to reflect new events or circumstances.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Dunkin’ Donuts® is a registered trademark of DD IP Holder LLC, and Rachael Ray™ is a registered trademark of Ray Marks Co. LLC.

Dunkin’ Donuts® brand is licensed to The J. M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin’ Donuts® coffee or other products for sale in Dunkin’ Donuts® restaurants.



